

India's Ist End to End Career Services Company

## We help in choosing the

# **Right Career Path**



# **CAREER APTITUDE TEST**



## **Problems**

- 93% of students are aware of only 7 career options, despite the existence of 250+ options spanning over 50 industries and 5000+ job roles.
- 2. Navigating parental expectations when a child's interests don't align with the chosen career path.
- 3. Self-doubt and uncertainty about career choices.
- 4. A significant lack of comprehensive career guidance and support systems within the schools.



# **Solutions**

- Career Buddy Club (CBC) offers a free Career Aptitude Test (CAT) to help students assess their aptitude and general knowledge.
- 2. CBC provides personalized guidance to help students evaluate and strategize their career options effectively.
- 3. CBC celebrates each student's unique interests, nurturing their individuality in career planning.
- 4. CBC identifies student's strengths and areas for improvement, empowering them to make informed career choices.
- 5. CBC reveals personality traits that align with potential careers, enhancing career compatibility.
- 6. CBC delivers expert career counseling and mentorship, guiding students toward successful and fulfilling career paths.



### BENEFITS FOR YOUR SCHOOL

#### **NEP 2020**

- · Career Counseling & Guidance
- Aptitude Test
- Engagement with Industry Professionals
- Career Mela Career Town

#### **RECOGNITION & AWARDS**

- Principal's felicitation at Career Town by pioneers and stalwarts from across the globe.
- Meritorious Student's Awards.

#### COMMITMENT

- Commitment to holistic Showcase of your school Students development.
- Implementation of NEP 2020

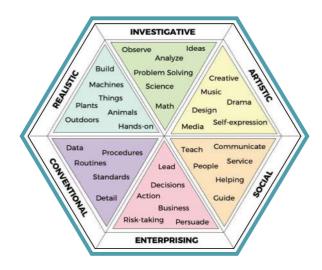






#### **EMPANELMENT WITH STATE EDUCATION DEPARTMENT**





Our Career Aptitude Test (CAT), based on the globally recognized John L. Holland RIASEC model

- Realistic (Doers)
- Investigative (Thinkers)
- Artistic (Creators)
- Social (Helpers)
- Enterprising (Persuaders)
- Conventional (Organizers)

We scientifically assess student's personality types, using State of the Art Technology Solutions, to guide their career paths

## Swami Vivekananda Shiksha Puraskar 2023 Felicitation of the Principals



#### Career Town 2024



Career Town 2023



# FEW OF OUR EXPERTS FROM DIFFERENT INDUSTRIES



NISHA NARAYANAN CEO RED FM & DIRECTOR, MAGIC FM



HIMANSHU RAI DIRECTOR, IIM INDORE



ASHOK KUMAR IRECTOR GENERAL OF POLICE, GOVT. OF UTTARAKHAND



VISHAL SEHGAL PRESIDENT, HAVARD CLUB OF INDIA



ANURAG CHAUHAN SOCIAL ACTICIST AND ART IMPRESSARIO



MARIA GORRETI CHEF, AUTHOR AND FORMER VJ



VASUDHA RAI BEAUTY AND WELLNESS EXPERT, AUTHOR



RJ DEVANGGANA RJ, RED FM 93.5



HEAD STRATEGIC GROWTH AND DEVELOPMENT, IIM A DUBAI



MUNISH BHATIA CO-FOUNDER AND DIRECTOR INDIA ACCELERATOR



HIMANSHU GUPTA

FOUNDER,
LAWYERED



RAKESH SAOJI CTO, COMPPORT



FOUNDER, CAREER BUDDY CLUB



SIDDHARTH SHUKLA SENIOR CONSULTANT, STARTUP UTTARAKHAND



MOHUA CHINAPPA

AUTHOR OF NAUTANKI
SAALA AND OTHER STORIES



AADIL GUREZI SINGER AND ACTOR



HIMADRI PATEL

YOUTUBER, CONTENT CREATOR,
FASHION INFLUENCER



AKASH GUPTA FOUNDER, ZYPP



ASHISH BHATIA

CEO AND FOUNDER INDIA ACCELERATOR



MONA SINGH D-FOUNDER AND DIRECTOR INDIA ACCELERATOR



DEEPAK SHARMA FOUNDER,



PANKAJ CHOPRA FOUNDER, FINVANTRA



MANINDER SINGH SENIOR ENGINEERING MANAGER, CLASSPLUS



TANVIR SHAH

MD, THE PARTNERSHIPS
ADVISORY

#### **Meritorious Students Felicitation 2024**



### **Career Aptitude Test in 1200+ Schools**



#### Our Founders



Founder & CEO
Career Buddy Club
Alumni Harvard University



Co - Founder & Director Career Buddy Club Instructor Harvard University



Co - Founder & CSO
Career Buddy Club
Alumni Delhi University

Visit us: www.careerbuddyclub.com

#### **OUR OFFICES**

- Chakrata Road, Dehradun, Uttarakhand, India- 248015
- © +91-9536 2009 09
- institution@careerbuddyclub.com
- DWC HQ, Dubai South,
  Dubai, UAE
- +971 58 169 2613

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